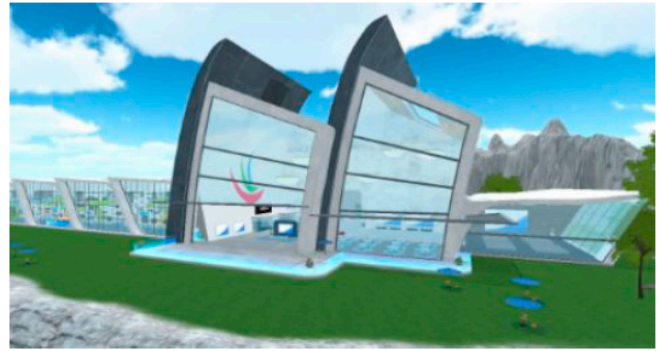


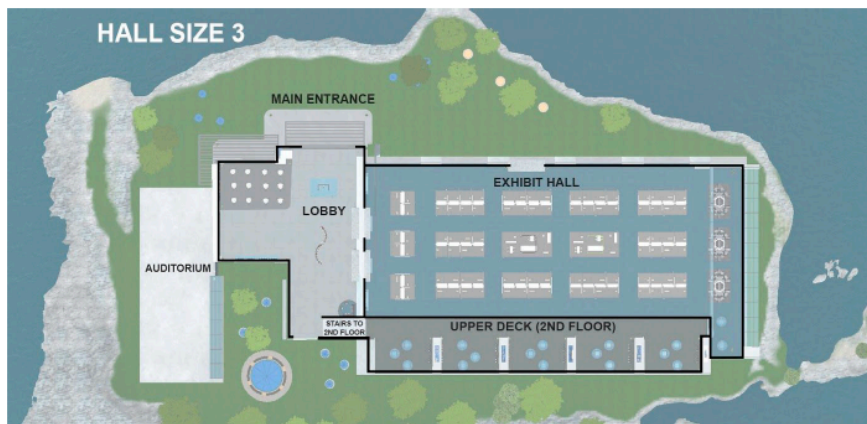
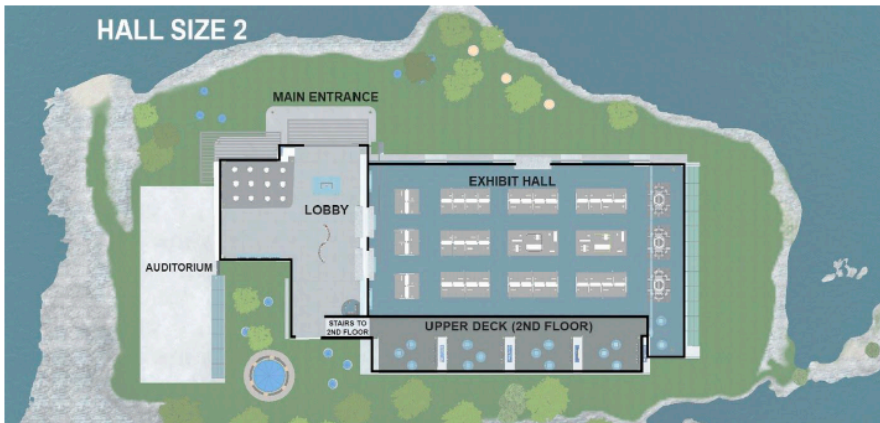
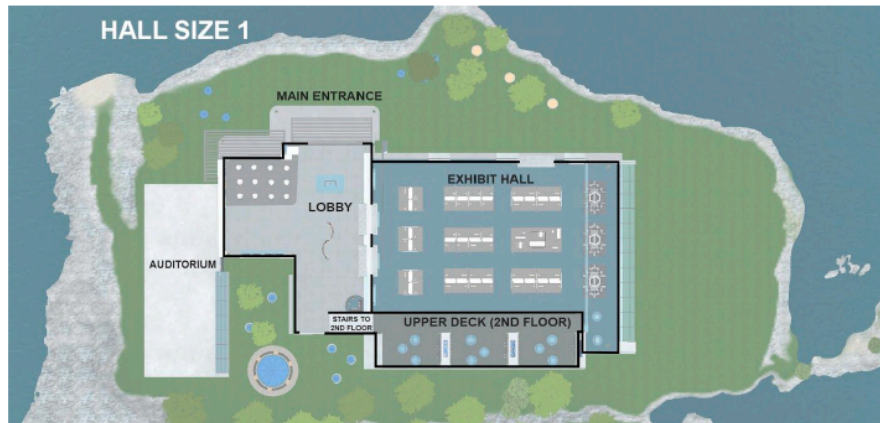
EXPO HALL/CONVENTION CENTER

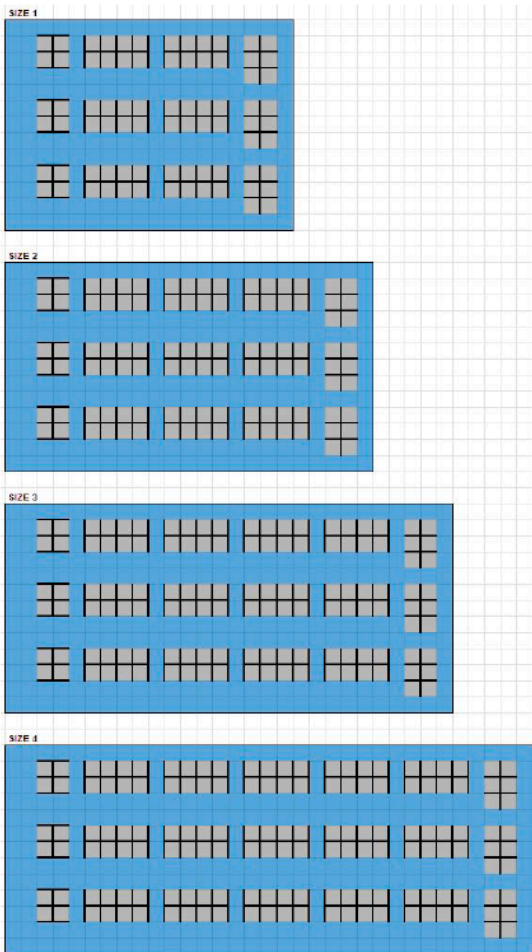
©eventum new Expo Hall/ Convention Center is a modern business meeting and event facility that provides event attendees an impressive 3D virtual event experience. The Expo Hall/Convention Center is complete with a lobby, space for socializing, and an exhibitor floor.

The Expo Hall is available in four sizes with several customization options to fit a wide variety of uses. It has a configurable floor plan that allows up to 150 exhibitor booths (available in three different sizes), and may be customized to include logos, colors, websites and graphics. Each booth is in a private volume zone, allowing exhibitors to talk one-on-one with attendees who enter their booth space.



AVAILABLE HALL SIZES:





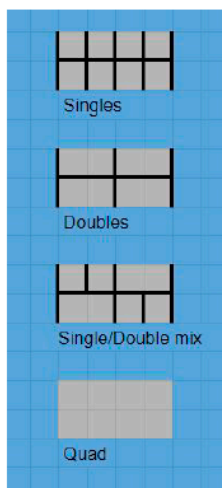
BOOTH UNITS PER HALL SIZE

size 1: 60 Single booths, 18 end cap booths, total 78 units

size 2: 84 Single booths, 18 end cap booths, total 102 units

size 3: 108 Single booths, 18 end cap booths, total 126 units

size 4: 132 Single booths, 18 end cap booths, total 150 units



Booth Sizes

Single, End Corner, End Center (1 unit)

Double (1x2 units)

Quad (2x4 units)

Note: Quads are their own carpet block while Singles, Doubles, and End booths have shared carpet blocks.

POSSIBLE CONFIGURATIONS

In the front 3 half blocks:

4 singles x 3 = 12

2 singles / 1 double x 3 = 9

2 doubles x 3 = 6

Or any combination across the 3 half blocks

In the center 15 blocks:

8 singles x 15 = 120

4 singles / 2 doubles x 15 = 90

4 doubles x 15 = 60

1 quad x 15 = 15

Or any combination across the 15 blocks

In the back

18 end caps / singles - cannot be changed

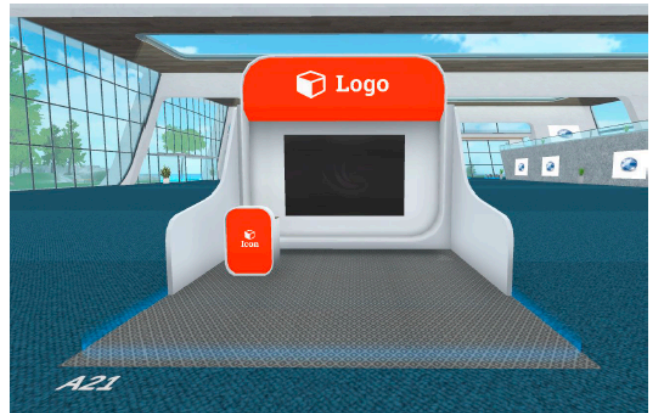
Absolute most booths (using Size 4 of Expo Hall, not counting end caps) is all singles = 132

Absolute least booths (using Size 1 of Expo Hall, not counting end caps) is 6 quads and 6 doubles = 12

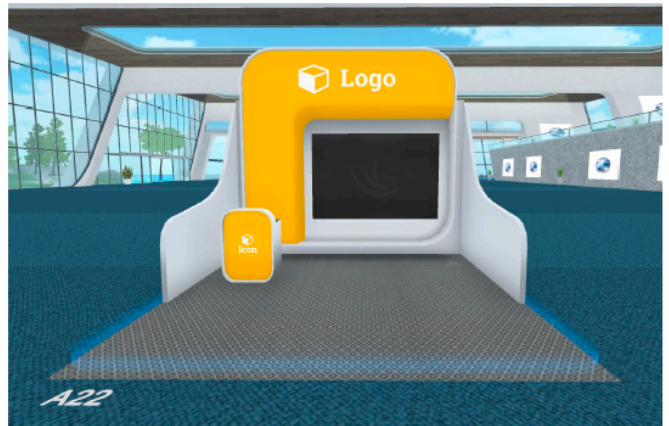
BOOTH STYLES

Single

- Single style A
 - 1 overhead logo space
 - 1 icon space (podium)
 - 1 web board
 - 1 web board placeholder image



- Single layout B
 - 1 overhead logo space
 - 1 icon space (podium)
 - 1 web board
 - 1 web board placeholder image



Double

- Double style
 - 1 overhead banner logo space
 - 1 podium logo space
 - 1 podium icon space
 - 4 image boards
 - 1 web board
 - 1 web board placeholder image



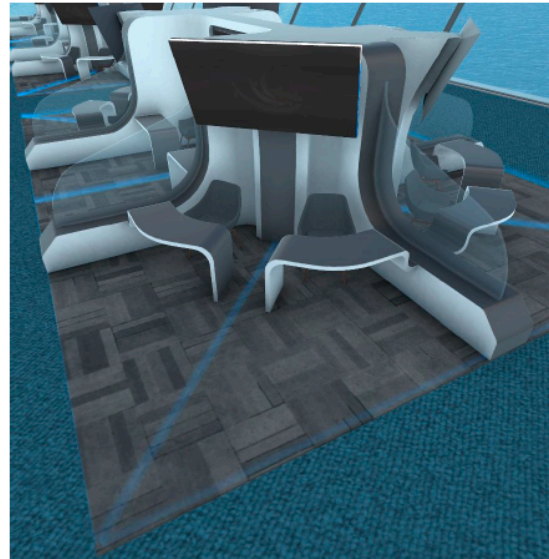
Quad

- Quad style
 - 1 ceiling logo banner space (logo x4)
 - 2 overhead banner logo spaces
 - 2 vertical banners
 - 1 podium logo space
 - 2 podium icon spaces
 - 6 image boards
 - 5 web boards
 - 5 web board placeholder images
 - 2 private volume tables
 - 4 seats each



End Caps (Corner and Center)

- 1 web board (shared)
- 1 web board placeholder image
- 2 private volumes with
 - 1 chair each
 - 1 table each

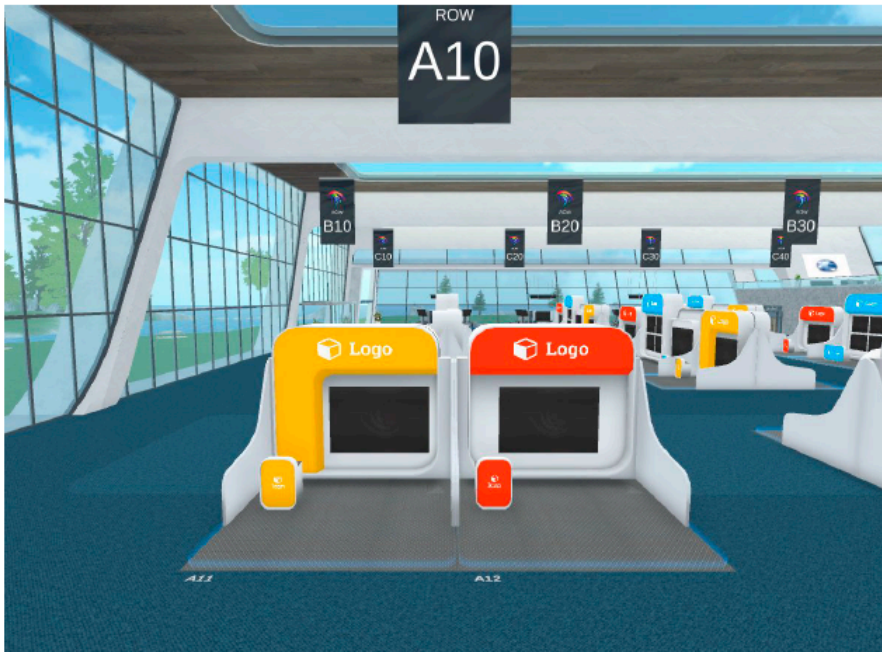


BOOTH LAYOUT CONFIGURATIONS

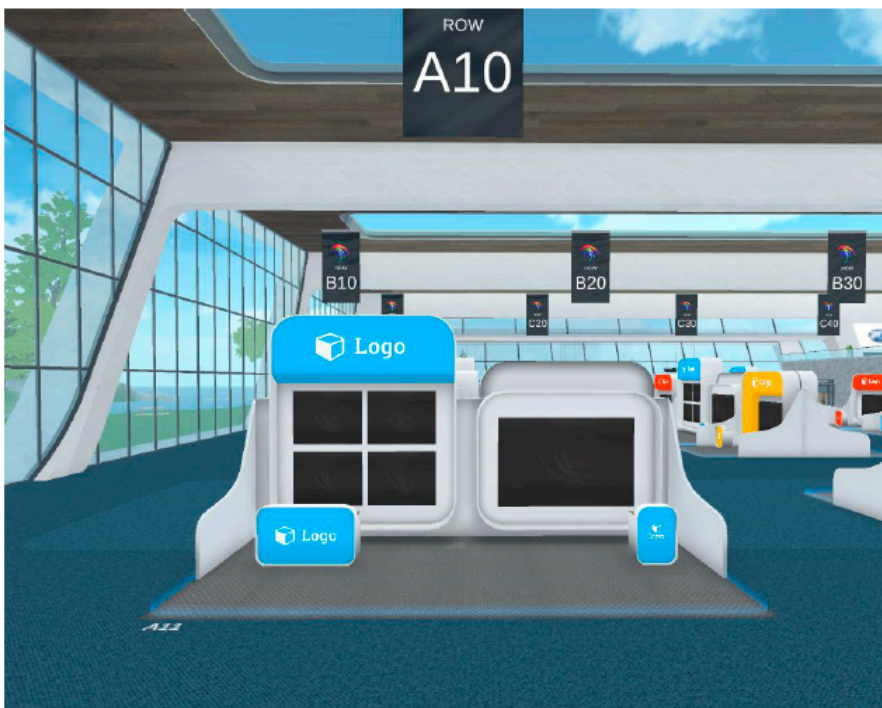
Row A ONLY: Entry Booths

For Row A (the row closest to the entry doors), you can select between

- **Small Booths** (2 small booths per side)
- **Mixed Booths** (1 side has a medium booth, other side has 2 small booths)
- **Medium Booths** (1 medium booth per side)



- small booths in entry row



- medium booth in entry row

Main Booth Section: All booths EXCEPT entry row and end cap row

For the main floor booth sections, you can select between

- **Small Booths** (4 small booths per side)
- **Mixed Booths** (1 medium booth per side, 2 small booths per side)
- **Medium Booths** (2 medium booths per side)
- **Large Booth** (1 large booth)



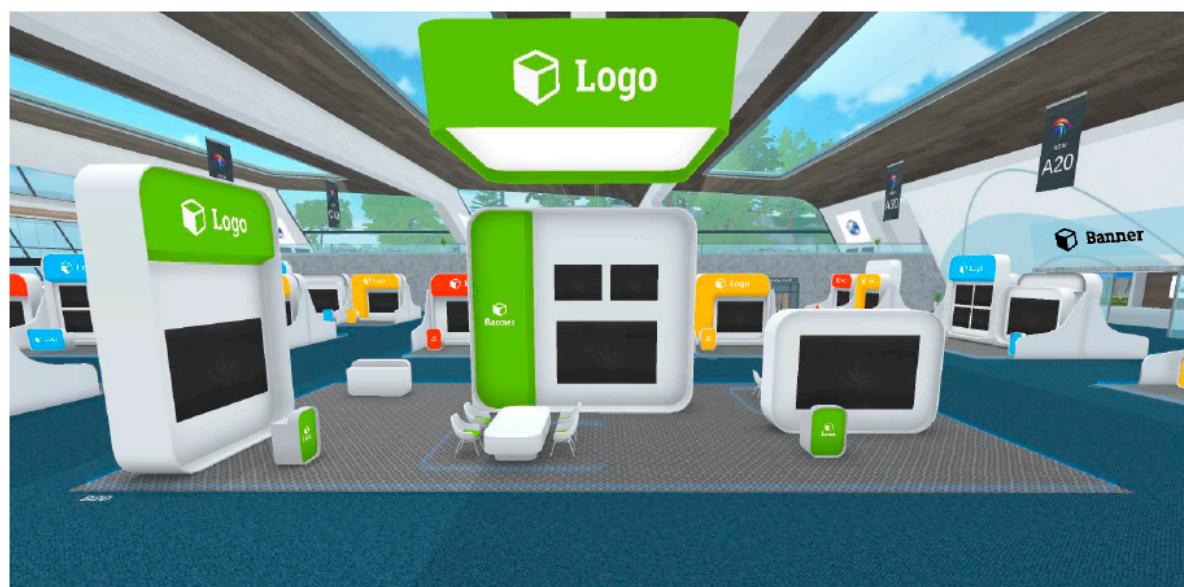
- **Small Booths**



- **Mixed Booths**



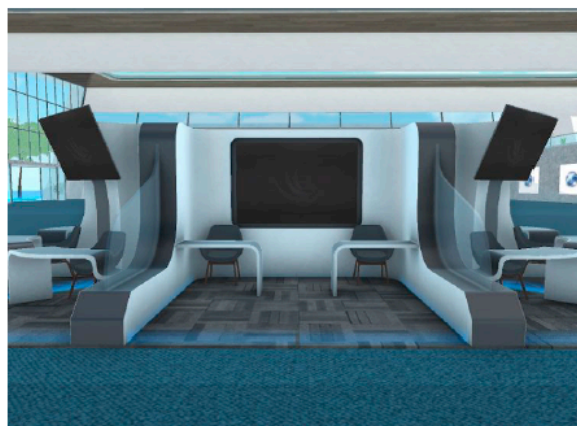
- **Medium Booths**



- **Large Booth**

End Cap Booths:

These booths are not configurable, but they have several small spaces for more private conversations, and they round out the convention center floor at the end of the building.



SPECIFICATIONS

Small Private Volume Public Meeting Spaces

(47 - 68 groups of 156 - 228 people)

Ground Floor:: 26 groups, 84 people

Lobby Tables (12 groups of 3 people)

Lobby Private Couch Group (1 group of 6 people)

Lobby Barcelona Couches (6 groups of 3 people)

Hall Barcelona Couches (4 groups of 3 people)

End Cap Table Groups (3 groups of 4 people)

Upstairs:: 21 - 42 groups, 72 people - 144 people

Barcelona Couches (4 groups of 3 people)

Upper tables (3 groups of 4 people)

size 1: 12 barcelona couches, 9 tables

size 2: 16 barcelona couches, 12 tables

size 3: 12 barcelona couches, 15 tables

size 4: 12 barcelona couches, 18 tables

Hall Media Specifications:

Sponsorship Image Boards:

Ground floor and lobby:: 14

Upstairs interior:

size 1: 6

size 2: 8

size 3: 10

size 4: 12

